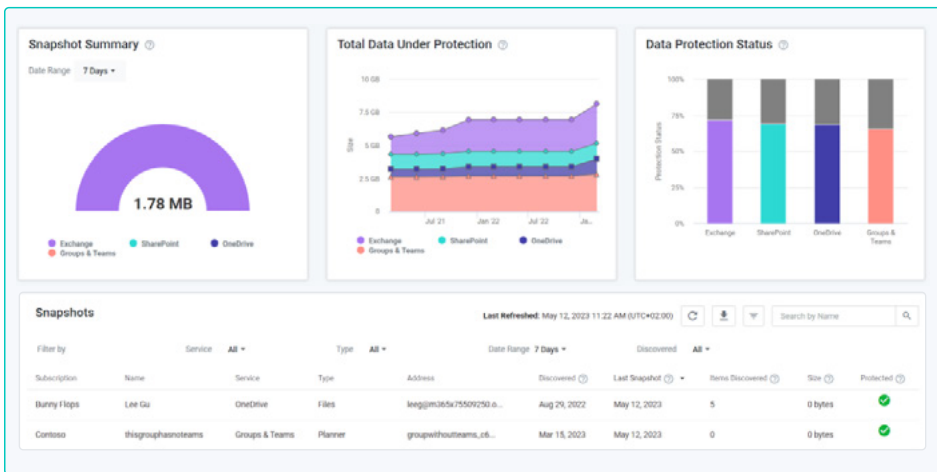
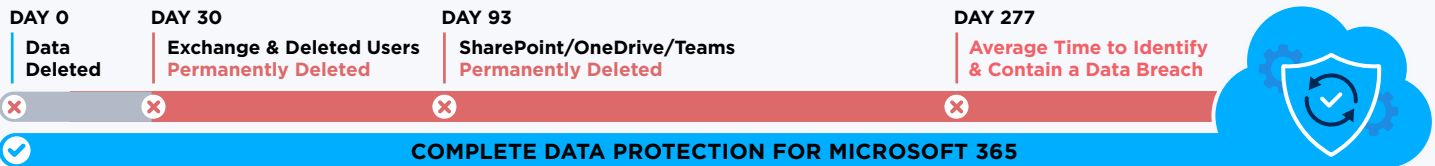



# When it comes to protecting your Microsoft 365 data, 'good enough' is not enough.

## Microsoft 365 Retention Policies



### Complete Protection



**User Data**  
across Exchange Online and OneDrive For Business, Teams Chat & Planner Tasks

**Collaboration Data**  
across Shared Resources (Shared Mailboxes / Public Folders), SharePoint Online, Microsoft Groups & Teams, and Planner

**“We would have been in real trouble without a backup solution for Microsoft 365. We would have likely had to pay a \$15,000 ransom, with no guarantee of getting our data unencrypted.”**  
*Manager at Commercial Real Estate Firm protected by SkyKick Cloud Backup*

### Customer Centric

Maximum value

- ✓ **Smart Insights**  
Protection made easy with visual data charts
- ✓ **Persistent Backup**  
Backup that never gives up (Up to 6 per day and fully retained)
- ✓ **Snap Search**  
Go from searching to recovering in seconds
- ✓ **Granular Recovery Options**  
Go from covered to recovered

### Automated

Do more with less

- ✓ **Cloud-Native**  
Nothing to install - no appliances required!
- ✓ **Groups Management**  
Automatic on-boarding and off-boarding of users at scale
- ✓ **Self Service**  
Securely restore your data
- ✓ **Auto-Scaling Storage**  
Zero costs associated with storage management

### Secure

Enterprise-Grade Peace of Mind

- ✓ **Modern-App Only Set-Up**  
Secure Access leveraging latest Microsoft technologies
- ✓ **Enterprise-Level Certifications**  
HIPAA, GDPR, ISO, CSA, DataPro
- ✓ **Engineered in the Microsoft Cloud**  
Secured within the Microsoft ecosystem



# 85% of Data Breaches Are Caused By Human Error. Ensure your data is covered. And recovered.



## Exchange Online



## SharePoint Online



## OneDrive for Business



## Teams & Groups

### Backup

- Email, Calendar, Contacts
- Tasks, Notes, Journal
- Shared Resources (Public Folders & Shared Mailboxes)
- Classic Team Sites
- Subsites
- Lists
- Files and versions
- Full account
- Folders
- Files and versions
- Channels: Private & Public
- Teams Chat
- Planner
- Files & Versions

### Restore

- Single item or bulk restore
- Full mailbox restore
- Point-in-time restore
- Cross-mailbox restore
- Single item or bulk restore
- Restoration of entire site collection and subsites
- Point-in-time restore
- Single item or bulk restore
- Full account recovery
- Point-in-time restore
- Single item or bulk restore
- Full restore of Teams and channels
- Full restore of posts and chat

## Shared Responsibility Model (SaaS)

### MICROSOFT RESPONSIBILITY

"Microsoft **is not liable for any disruption or loss** you may suffer as a result ... We recommend that you regularly **back up your content and data** that you store on the services or store using third-party apps and services."

*Microsoft Services Agreement (Section 6b)*

### CUSTOMER RESPONSIBILITY

"**You own your data and identities.** You are responsible for protecting the security of your data and identities."

*Microsoft Shared Responsibility Model*

### OUR RESPONSIBILITY

Ensure your data is covered. And recovered.

